4/25/88 A 0325-1

Air Transport Association ata OF AMERICA

Stephen D. Hayes
Vice President — Public Information

1709 New York Avenue, NW
Washington, DC 20006-5206
Phone (202) 626-4000

IMMEDIATE RELEASE

AIRLINE PASSENGER TRAFFIC UP 3.1% IN MARCH, 4.7% IN FIRST QUARTER

WASHINGTON, D.C., April 19--Airline passenger traffic rose 3.1 percent in March, and was up 4.7 percent for the first quarter of 1988, the Air Transport Association reported today.

In domestic service, traffic declined 0.8 percent in March. Available seat miles rose 2.1 percent. Passenger load factor was 64.1 percent, down from 66.0 percent for March, 1987.

For the first quarter of 1988, domestic traffic rose 1.0 percent, available seat miles were up 3.2 percent, and the load factor was 59.0 percent compared to 60.3 percent for the same period last year.

In international service, traffic was up 24.6 percent in March. Available seat miles rose 15.3 percent, and the passenger load factor was 66.4 percent, up from 61.4 percent in March, 1987.

For the first quarter, international traffic gained 23.4 percent, available seat miles increased 17.8 percent, and the load factor was 61.8 percent compared to 58.9 percent last year.

####

#14 4-19-88

PRELIMINARY PASSENGER TRAFFIC STATISTICS
U.S. SCHEDULED AIRLINE INDUSTRY

MARCH 1988 - 1987

		MARCH			YEAR TO DATE		
	YEAR	RPM'S (000)	ASM'S (000)	LOAD FACTOR (%)	RPM'S (000)	ASM'S (000)	LOAD FACTOR (%)
DOMESTIC	88	28,661,177	44,681,948	64.1	75,685,762	128,300,151	59.0
	87	28,898,763	43,758,703	66.0	74,900,597	124,292,544	60.3
PERCENT CHANGE		(0.8)	2.1		1.0	3.2	
INTERNATIONAL	88	6,622,885	9,977,719	66.4	18,097,551	29,300,146	61.8
	87	5,314,826	8,655,675	61.4	14,660,381	24,872,511	58.9
PERCENT CHANGE		24.6	15.3		23.4	17.8	
TOTAL	88	35,284,062	54,659,667	64.6	93,783,313	157,600,297	59.5
	87	34,213,589	52,414,378	65.3	89,560,978	149,165,055	60.0
PERCENT CHANGE		3.1	4.3		4.7	5.7	

CARRIERS INCLUDED: AMERICAN, CONTINENTAL, DELTA, EASTERN, NORTHWEST, PAN AM, PIEDMONT, TRANS WORLD, UNITED, USAIR, WESTERN, AIRCAL, ALASKA, ALOHA, BRANIFF, HAWAIIAN, JET AMERICA, MIDWAY, PSA, SOUTHWEST, AND TRANSTAR.